

Shaftesbury Hall, Cheltenham

£500 GiftPay or Annual Bus Pass Promotion

Terms & Conditions

Promoter: Collegiate AC Ltd on behalf of the property landlord.

Book an **Ensuite room** at **Shaftesbury Hall, Cheltenham** for the **2026/27 academic year** on a **44 or 51-week tenancy** and choose either a **£500 GiftPay digital voucher** or an **annual bus pass worth £546**, subject to the following Terms & Conditions.

Use code **SBH-2627-500GP** at the stage of booking.

1. Promotional Offer Overview

Eligible students may choose **one (1)** of the following incentives:

- One (1) **£500 GiftPay digital voucher**; or
- One (1) **annual bus pass worth £546**.

Students are entitled to **one incentive only** and cannot receive both the GiftPay voucher and annual bus pass. This promotion applies to **Ensuite rooms** at Shaftesbury Hall, Cheltenham on **44 or 51-week tenancy agreements** for the 2026/27 academic year. The promotion is available only on qualifying direct bookings made through approved booking channels specified by Collegiate AC Ltd. This promotion cannot be used in conjunction with any other offer, discount, incentive or promotional arrangement unless explicitly stated otherwise.

2. Eligibility Criteria

To qualify, applicants must:

- Be a **new resident making a new qualifying booking** for the 2026/27 academic year;
- Book an **Ensuite room** at Shaftesbury Hall on a **44 or 51-week tenancy** during the promotional period;
- Enter the incentive code **SBH-2627-500GP** during the booking process;
- Enter the code in the "**Incentive**" box under the "**Incentive, Ambassadors and Agents**" section;
- Complete all stages of the booking process;
- Sign the tenancy agreement in full (including guarantor where applicable);
- Move into the property and commence the tenancy;
- Maintain the booking through to tenancy commencement;
- Select either the **£500 GiftPay digital voucher** or the **annual bus pass worth £546** as their chosen incentive.

The incentive code must be entered at the time of booking. It cannot be added retrospectively once the booking has been completed.

3. Exclusions

This promotion is not available to:

- **Current Collegiate UK residents rebooking accommodation;**
- Tenancy agreements other than **44 or 51 weeks**;
- Cancelled, withdrawn, fraudulent or incomplete bookings;



- Applicants attempting to amend, transfer or manipulate bookings for promotional gain.

Only **one incentive** is permitted per qualifying tenancy agreement. Eligible students cannot claim both the GiftPay voucher and annual bus pass.

4. Incentive Fulfilment

- **£500 GiftPay**

Students who select the GiftPay option will receive one (1) **£500 GiftPay digital voucher**, sent to the email address associated with the student's booking account.

For students paying their rent by instalments, the GiftPay incentive will typically be issued after the **second rent instalment** has been successfully paid.

Where rent is paid in full upfront, the GiftPay incentive will be issued **within eight (8) weeks of the tenancy start date**.

GiftPay vouchers:

- Are non-transferable;
- Cannot be exchanged for cash;
- Cannot be refunded; and
- Have no monetary alternative.

- **Annual Bus Pass**

Students who select the bus pass option will receive one (1) **annual bus pass worth £546**.

The annual bus pass:

- Is provided instead of the £500 GiftPay digital voucher;
- Is for use by the eligible resident only;
- Is non-transferable;
- Cannot be exchanged for cash or any alternative incentive once issued; and
- Is subject to any applicable terms and conditions of the transport provider.

Where the annual bus pass is supplied by a third-party transport provider, use of the pass will also be subject to that provider's own terms and conditions. Incentives will not be issued for **cancelled or incomplete bookings**.

At the point of reconciliation and incentive processing:

- Eligibility must be verified by the General Manager at Shaftesbury Hall, Cheltenham;
- The student's account must have no outstanding rent or other charges;
- Where an outstanding balance exists, incentive fulfilment will be paused until the balance has been cleared in full.

Collegiate AC Ltd reserves the right to withhold or cancel the incentive where outstanding balances remain unpaid within a reasonable period.

5. General Conditions

Collegiate AC Ltd reserves the right to:

- Verify applicant eligibility;
- Refuse claims where these Terms & Conditions are not met;
- Disqualify fraudulent or abusive applications;
- Amend, suspend or withdraw the promotion where reasonably necessary.



Collegiate AC Ltd's decision regarding eligibility and incentive fulfilment is final.

If a booking is cancelled or the resident does not move into the property, the promotion will no longer apply. Room availability is offered on a first-come, first-served basis and remains subject to availability.

Data & Privacy

Personal data will be processed in accordance with UK GDPR and Collegiate AC Ltd's Privacy Policy for the purposes of:

- Administering this promotion;
- Verifying eligibility;
- Fulfilling the selected incentive.

Information may be shared internally and with approved third parties only where necessary to administer the promotion, including with the relevant transport provider where required to fulfil the annual bus pass. By participating, applicants agree to these Terms & Conditions.

General

This promotion is managed by **Collegiate AC Ltd (Company Registration No. 07619022)** on behalf of the property landlord.

In the event of a change in property management during the academic year, the incoming management company will assume responsibility for honouring qualifying incentives from the date management transfers.

These Terms & Conditions are governed by the laws of England and Wales.

Contact Information

For any questions regarding this promotion, please contact: marketing@collegiate-ac.com

