

Bagot Street, Birmingham

£200 GiftPay – Exclusive Bronze Ensuite Offer

Terms & Conditions

Promoter: Collegiate AC Ltd on behalf of the property landlord.

Students on Collegiate AC Ltd's **eligible outstanding enquiry list** who book a **Bronze Ensuite** at **Bagot Street, Birmingham** for the **2026/27 academic year** on a **39+ week tenancy** will receive a **£200 GiftPay digital voucher**, subject to these Terms & Conditions.

This is an **exclusive offer** and is only available to eligible customers who have been directly contacted by Collegiate AC Ltd and offered this incentive.

Use code **BGS-2627-200GP-BE** at the stage of booking.

1. Eligibility

To qualify for this offer, applicants must:

- Be included on the eligible outstanding enquiry list held by Collegiate AC Ltd and have been directly contacted with this offer;
- Be a **new resident making a new qualifying booking** for the 2026/27 academic year;
- Book a **Bronze Ensuite** at Bagot Street, Birmingham;
- Book a tenancy of **39 weeks or longer**;
- Enter promotional code **BGS-2627-200GP-BE** during the booking process;
- Complete all stages of the booking process;
- Fully sign the tenancy agreement, including guarantor where applicable;
- Move into the property and commence the tenancy; and
- Maintain the booking through to tenancy commencement.

Eligibility for this exclusive promotion will be verified against Collegiate AC Ltd's records before the incentive is fulfilled.

2. Exclusions

This offer is not available to:

- **Current Collegiate UK residents rebooking accommodation**;
- Customers who are not included on the eligible outstanding enquiry list and have not been directly contacted by Collegiate AC Ltd with this offer;
- Bookings for room types other than **Bronze Ensuities**;
- Tenancy agreements of less than **39 weeks**;
- Cancelled, withdrawn, fraudulent or incomplete bookings;
- Bookings where the promotional code was not entered during the booking process;
- Applicants attempting to amend, transfer or manipulate bookings for promotional gain; or
- Students already receiving another tenancy-specific incentive unless expressly permitted.

Only one GiftPay incentive is permitted per qualifying tenancy agreement.

3. How to Apply the Offer

Students must enter incentive code **BGS-2627-200GP-BE** during the booking process.

The code must be entered in the **"Incentive"** box under the **"Incentive, Ambassadors and Agents"** section.

If the code is not entered at the time of booking, the offer cannot be applied retrospectively.



Possession or use of the promotional code alone does **not** establish eligibility. The applicant must also be included on the eligible outstanding enquiry list and meet all other eligibility requirements set out in these Terms & Conditions.

4. What Counts as a Completed Booking?

A booking is considered complete once:

- The tenancy agreement has been fully signed by all required parties, including guarantor where applicable; and
- The student has moved into their room.

5. GiftPay Fulfilment

The offer will be provided in the form of one (1) **£200 GiftPay digital voucher**, sent to the email address associated with the student's booking account.

For students paying their rent by instalments, the voucher will be issued after the **second rent payment** has been successfully received following the start of the 2026/27 tenancy.

If a student pays their rent in full upfront, the voucher will be issued **within eight (8) weeks of the tenancy start date**.

At the point of reconciliation and voucher processing:

- Eligibility must be verified by the General Manager at Bagot Street, Birmingham;
- The applicant's eligibility against the qualifying outstanding enquiry list will be verified;
- The student's account must have no outstanding rent or other charges; and
- Where an outstanding balance exists, voucher distribution will be paused until the balance has been cleared in full.

Where an outstanding balance is not cleared within a reasonable period, Collegiate AC Ltd may, at its discretion, withhold or cancel the incentive.

GiftPay vouchers:

- Are non-transferable;
- Cannot be exchanged for cash;
- Cannot be refunded; and
- Have no cash alternative.

6. Important Information

- This is an **exclusive, targeted promotion** and is not available generally to all customers.
- Only one GiftPay incentive per qualifying booking is permitted.
- This offer cannot be combined with any other tenancy-specific offer or financial incentive unless explicitly stated otherwise.
- Room availability is allocated on a first-come, first-served basis and remains subject to availability.
- If a booking is cancelled or the student does not move into the property, the offer will no longer apply.
- Collegiate AC Ltd reserves the right to verify eligibility and refuse the incentive where these Terms & Conditions have not been met.

Data & Privacy

Personal data will be processed in accordance with UK GDPR and Collegiate AC Ltd's Privacy Policy.



Data will be used for the purposes of administering the promotion, verifying eligibility and fulfilling the GiftPay incentive.

Information may be shared internally and with approved third parties only where necessary to administer and fulfil the offer.

General

This offer is managed by **Collegiate AC Ltd (Company Registration No. 07619022)** on behalf of the property landlord.

Collegiate AC Ltd reserves the right to amend, suspend or withdraw the offer where reasonably necessary.

Collegiate AC Ltd's decision regarding eligibility and GiftPay fulfilment is final.

In the event of a change in property management during the academic year, the incoming management company will assume responsibility for honouring qualifying incentives from the date management transfers.

These Terms & Conditions are governed by the laws of England and Wales.

Contact Information

For any questions regarding this offer or these Terms & Conditions, please contact:

marketing@collegiate-ac.com

