

2026/27 Booking incentives and holiday prize draw

Terms and Conditions

These terms and conditions apply to Bagot Street, Birmingham promotional incentives and prize draws offered on selected Collegiate UK properties for bookings made for the 2026/27 academic year. By participating in any promotion outlined below, applicants are deemed to have accepted these Terms and Conditions.

All promotions are managed by Collegiate UK Ltd on behalf of the Landlord.

1. Promotion overview

Eligible students who book a room at Bagot Street, Birmingham for the 2026/27 academic year may receive:

- A £250 booking reward digital voucher of their choice for Uber, Deliveroo/Hungry Panda, or John Lewis, and/or
- Entries into a holiday prize draw, with five vouchers of £2,000 each, subject to booking timing and eligibility

The promotion is open to:

- New students booking for 2026/27
- Rebookers who have not yet booked for 2026/27
- Rebookers who have already booked for 2026/27

Eligibility, incentive value, and prize draw entries are subject to the conditions below.

2. Booking incentive reward – General terms

2.1 Eligibility

To qualify for the £250 reward, the student must:

- Book a room at Bagot Street, Birmingham for the 2026/27 academic year at a participating site
- Pay the required £100 reservation rent
- Complete full booking details
- Ensure the tenancy agreement is fully signed by all parties within 7 days of booking.

Room availability is offered on a first-come, first-served basis.

2.2 Incentive Type and delivery

Eligible students will receive a £250 digital voucher via GiftPay.

Vouchers can be redeemed for one of the following:

- Uber
- Deliveroo or Hungry Panda (site dependent)
- John Lewis

The voucher is:

- Non-transferable
- Not exchangeable for cash

2.3 Timing of Incentive Delivery

- Incentives are typically issued after the second rent instalment has been successfully paid (September/October 2026)
- Where rent is paid in full upfront, incentives will be issued within 8 weeks of tenancy start

- Incentives will not be issued for cancelled or incomplete bookings

2.4 Promotional Codes

Promotional codes must be entered correctly at the point of booking. Students must:

- Enter the incentive code **BGS-PICKMYCARD250-2627** during the booking process.
- The code must be added to the “Incentive” box under the “Incentive, Ambassadors and Agents” section.
- If the code is not entered at the time of booking, the offer cannot be applied retrospectively.

Failure to apply a code at booking may result in ineligibility.

3. Holiday Prize Draw

All eligible students are automatically entered into the prize draw to win one of five £2,000 holiday vouchers.

3.1 Entry Allocation:

- The number of entries depends on the week the booking is made:
 - Book from Monday 12th January – Sunday 18th January 2026 earns 5 entries
 - Book from Monday 19th January – Sunday 25th January 2026 earns 4 entries
 - Book from Monday 26th January – Sunday 1st February 2026 earns 3 entries
 - Book from Monday 2nd February – Sunday 8th February 2026 earns 2 entries
 - Book from Monday 9th February – Friday 13th February 2026 earns 1 entry
 - Entries close at 23:59pm on Friday 13th February 2026.

3.2 Winner Selection:

- Winners are selected at random from all eligible entries
- Winners are notified via the contact details provided at booking
- Prizes are non-transferable, cannot be exchanged for cash, and must be redeemed within 12 months
- Prizes may be issued as a travel voucher or via a third-party provider at Collegiate UK’s discretion.

4. Exclusions and Limitations

- Bookings that are cancelled, incomplete, or do not meet eligibility requirements do not qualify
- Room types or locations cannot be guaranteed
- Only bookings with fully signed tenancy agreements and paid reservation rent are eligible
- The promotion cannot be combined with any other offer unless explicitly stated

5. Management, Changes and Liability

- Collegiate UK Ltd reserves the right to amend, suspend, or withdraw this promotion at any time without notice
- In the event of a change in property management, the incoming operator will assume responsibility for honouring the promotion from the handover date
- Collegiate UK is not responsible for any losses, damages, or failure of third-party services (e.g., GiftPay, travel providers)
- Collegiate UK’s decision on all matters relating to the promotion is final.

6. Data and Privacy

- Personal data will be processed in accordance with UK GDPR and Collegiate's Privacy Policy.
- Data will be used solely to administer the booking, verify eligibility, and apply the giftpay credit.
- Information may be shared internally and with approved third parties only where necessary to fulfil the offer.

7. Governing Law

These Terms and Conditions are governed by the laws of England and Wales.