

****Year of the Dragon Social Competition - Terms and Conditions February 2024****

1. **Eligibility:**

- Entrants must be current residents of Collegiate UK.

2. **Entry Requirements:**

First Prize: £100 Amazon

To enter for the first prize, entrants must:

- a. Follow @Collegiate 英国学生公寓 on RED.
- b. Create and share posts on Red that showcase your unique New Year celebrations and tag @Collegiate 英国学生公寓 . Content can include photos, videos, or written descriptions of traditions, decorations, feasts, or any other creative and culturally rich aspects of the festival.

Second Prize: £20 Amazon

To enter for the second prize, Entrants must:

- a. Follow @Collegiate 英国学生公寓 on RED.
- b. Like, comment and leave your New Year wishes on our Chinese New Year post.

Failure to complete all entry requirements will result in disqualification.

3. **Competition Period:**

- The competition begins on 09/02/2023 and ends on 15/02/2023
- Entries submitted outside this period will not be considered.

4. **Winner Selection:**

- The winner will be selected from eligible entries.
- Entries will be selected based on creativity, cultural significance, and engagement (likes, comments, shares).
- Our official account will feature selected posts on its official page, providing participants with increased visibility.
- The winner will be announced on Collegiate 英国学生公寓's RED and WeChat accounts.
- The decision is final, and no correspondence will be entered into.
- Entrants are eligible to win one prize in total.

5. **Prize:**

- The prize consists of 3x £100 Amazon Gift Card, 10 x £20 Amazon Gift Card,
- The prize is non-transferable and cannot be exchanged for cash or an alternative prize.
- The prize will be delivered via email and winners must provide Collegiate UK with an email address upon notification of their successful entry.

6. **Notification of Winners:**

- The winner will be notified through direct message on RED and/or email.
- If the winner does not respond within 72 hours, a new winner will be selected.

7. **Publicity:**

- By entering the competition, entrants agree to participate in any promotional activity related to the competition. This includes but is not limited to, the resharing of any content posted across social media and other Collegiate UK marketing channels.

8. **Data Protection:**

- Personal information provided by entrants will be used for the purpose of administering the competition and in accordance with Collegiate UK's privacy policy.

9. **Disqualification:**

- Collegiate UK reserves the right to disqualify any entrant who violates the terms and conditions or engages in any fraudulent activity.

10. **Amendments:**

- Collegiate UK reserves the right to amend or withdraw the competition and/or these terms and conditions at any time.

11. **Governing Law:**

- This competition is governed by the laws of the United Kingdom.

12. **Contact Information:**

- For any enquiries regarding the competition, please contact marketing@collegiate-ac.com

By entering the competition, entrants confirm that they have read, understood, and agree to abide by these terms and conditions.